

# Mandy aftel workbook Handbook

**Mandy Aftel Workbook:** Your Comprehensive Guide to Enhancing Creativity and Personal Growth

Are you seeking a powerful tool to unlock your creative potential and foster personal development? The **Mandy Aftel Workbook** is designed to do just that. Whether you're an aspiring artist, a seasoned professional, or someone interested in exploring mindfulness and self-expression, this workbook offers a structured yet flexible approach to help you achieve your goals. In this comprehensive guide, we'll explore the key features of the Mandy Aftel Workbook, its benefits, how to use it effectively, and tips for maximizing your experience.

## Understanding the Mandy Aftel Workbook

### Who is Mandy Aftel?

Mandy Aftel is a renowned perfumer, author, and educator known for her expertise in the art of scent creation and sensory exploration. Her work emphasizes mindfulness, creativity, and the importance of authentic self-expression. The Mandy Aftel Workbook encapsulates her philosophy, offering exercises and insights that inspire users to deepen their understanding of themselves and their creative processes.

### What is the Mandy Aftel Workbook?

The Mandy Aftel Workbook is a carefully curated collection of exercises, prompts, and reflections designed to guide individuals through a journey of self-discovery, creativity, and mindfulness. The workbook integrates elements of scent, art, and personal growth, encouraging users to explore their senses and unlock hidden potential.

## Key Features of the Mandy Aftel Workbook

### 1. Sensory-Based Exercises

The workbook emphasizes the power of scent and sensory experiences as tools for introspection and inspiration. Users engage with various aromas, textures, and visual stimuli to enhance awareness and creativity.

### 2. Reflective Prompts

Thought-provoking prompts help users examine their thoughts, feelings, and aspirations. These

reflections foster deeper self-understanding and facilitate meaningful personal growth.

### **3. Creative Projects**

The workbook includes hands-on activities such as scent blending, color exploration, and journaling. These projects encourage experimentation and risk-taking in a supportive environment.

### **4. Mindfulness and Meditation Practices**

Guided exercises aim to cultivate present-moment awareness, reduce stress, and promote emotional resilience.

### **5. Personal Development Frameworks**

Structured frameworks assist users in setting goals, identifying values, and developing actionable plans for growth.

## **Benefits of Using the Mandy Aftel Workbook**

### **1. Enhances Self-Awareness**

Through reflective prompts and sensory exercises, users gain a clearer understanding of their emotions, motivations, and desires.

### **2. Boosts Creativity**

Engaging with art, scent, and experimentation stimulates creative thinking and problem-solving skills.

### **3. Promotes Mindfulness and Emotional Well-Being**

Practicing mindfulness techniques reduces anxiety, improves focus, and nurtures resilience.

### **4. Fosters Personal Growth**

The structured exercises help users set meaningful goals and develop habits that support ongoing development.

### **5. Cultivates Mind-Body Connection**

Sensory activities deepen awareness of the present moment and strengthen the mind-body

relationship.

## How to Use the Mandy Aftel Workbook Effectively

### 1. Set Aside Dedicated Time

Consistency is key. Allocate specific times daily or weekly to work through the exercises, creating a routine that encourages ongoing engagement.

### 2. Approach with Openness and Curiosity

Embrace a non-judgmental attitude. Allow yourself to explore without expectations or self-criticism.

### 3. Engage Fully with Each Exercise

Immerse yourself in the sensory experiences, reflections, and projects. Give each activity your full attention to maximize benefits.

### 4. Keep a Journal

Document your insights, feelings, and progress. Journaling enhances self-awareness and provides a reference for growth over time.

### 5. Share and Collaborate

Consider sharing your journey with trusted friends or joining groups focused on personal development and creativity. Collaboration can deepen insights and foster motivation.

## Practical Tips for Maximizing Your Experience with the Mandy Aftel Workbook

- **Start Small:** Begin with a few exercises to build confidence and avoid overwhelm.
- **Be Patient:** Personal growth is a gradual process. Celebrate small victories along the way.
- **Customize Your Journey:** Adapt exercises to suit your interests and needs, making the experience more meaningful.
- **Integrate Sensory Practices into Daily Life:** Use scent, art, or mindfulness techniques outside the workbook to reinforce learning.
- **Reflect Regularly:** Periodically revisit previous exercises to observe your progress and insights.

## Who Can Benefit from the Mandy Aftel Workbook?

This workbook is suitable for a diverse audience, including:

- Creative professionals seeking inspiration
- Individuals interested in mindfulness and meditation
- People going through life transitions or seeking clarity
- Students and educators in art, design, and wellness fields
- Anyone looking to deepen their self-awareness and emotional resilience

## Conclusion

The **Mandy Aftel Workbook** stands out as a versatile and enriching resource for those committed to personal growth and creative exploration. By combining sensory experiences, reflective prompts, and mindfulness practices, it offers a holistic approach to self-discovery. Whether you're new to these concepts or an experienced practitioner, this workbook can serve as a valuable companion on your journey toward greater self-awareness, creativity, and well-being. Embrace the process, stay curious, and let the insights unfold naturally as you explore the depths of your inner world.

### Mandy Aftel Workbook: Unlocking the Art of Perfume Creation and Scent Exploration

In the world of fragrance, where art meets science, the Mandy Aftel Workbook stands out as a comprehensive resource for both novices and seasoned perfumers alike. This guide offers an in-depth exploration of the workbook's content, purpose, and how it can serve as a transformative tool in understanding the nuances of scent composition, storytelling through fragrance, and cultivating a personal olfactory language.

### Introduction to Mandy Aftel and Her Approach to Perfume

#### Who is Mandy Aftel?

Mandy Aftel is a renowned perfumer, author, and educator celebrated for her unique approach to natural fragrances and the art of scent storytelling. Her philosophy emphasizes the emotional and sensory experience of perfume, encouraging a deeper connection with natural ingredients and the creative process behind scent-making.

### The Significance of the Mandy Aftel Workbook

The Mandy Aftel Workbook is more than just a collection of exercises—it's a thoughtfully curated guide designed to inspire, educate, and empower individuals to craft their own fragrances. Whether you're a beginner curious about scent blending or an experienced perfumer seeking to refine your artistry, this workbook aims to deepen your understanding and appreciation of the olfactory arts.

## What is the Mandy Aftel Workbook?

### Overview and Purpose

The Mandy Aftel Workbook functions as a practical toolkit that combines educational content, prompts, exercises, and reflective practices. Its core goal is to help users:

- Develop a personal scent vocabulary
- Understand the properties and qualities of natural ingredients
- Experiment with blending and composition techniques
- Cultivate sensory awareness and storytelling skills through scent

### Structure of the Workbook

Typically organized into sections or modules, the workbook guides users through a progressive journey from foundational knowledge to advanced scent creation. These sections often include:

- Ingredient profiles
- Blending exercises
- Creative prompts
- Reflection and journaling pages
- Case studies and inspiration snippets

### Key Features and Components of the Mandy Aftel Workbook

- Deep Dive into Natural Ingredients

A hallmark of Aftel's approach is her emphasis on natural materials. The workbook provides:

- Descriptions of various essential oils, absolutes, and botanical extracts
- Sensory notes and characteristics
- Tips for sourcing and handling ingredients
- Inspiration for exploring scent profiles and combining ingredients

- Scent Memory and Storytelling

One of the unique aspects of Aftel's work is the focus on emotional storytelling through perfume. The workbook encourages users to:

- Recall personal memories associated with scents
  - Use scent as a narrative tool
  - Create mood boards or mood descriptions to accompany fragrance ideas
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- Practical Exercises and Blending Techniques

The core of the workbook lies in hands-on activities, such as:

- Blending small samples to explore harmony and contrast
  - Developing signature scents through iterative processes
  - Balancing top, middle, and base notes
  - Experimenting with concentration and dilution
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- Journaling and Reflection Prompts

To foster a deeper connection and understanding, the workbook includes prompts like:

- Describing the feeling a scent evokes
- Noting changes over time during blending
- Reflecting on personal scent preferences and evolution

## How to Use the Mandy Aftel Workbook Effectively

### Step-by-Step Guide

- Set a dedicated creative space: Choose a quiet, well-ventilated area with all your ingredients and tools at hand.
- Begin with foundational lessons: Familiarize yourself with ingredient profiles and basic blending exercises.
- Engage in sensory exercises: Practice smelling and comparing ingredients to sharpen your olfactory awareness.
- Document your experiences: Use the journaling prompts to track your progress and insights.

- Experiment freely: Don't be afraid to make bold combinations; the workbook encourages exploration.
- Reflect and refine: Review your creations, note what works or doesn't, and refine your techniques over time.

### Tips for Maximizing Your Experience

- Keep a scent journal: Record your observations, ideas, and reactions.
- Practice regularly: Consistent experimentation deepens your skill and intuition.
- Attend workshops or classes: Complement workbook exercises with hands-on guidance.
- Collaborate with others: Sharing ideas and feedback can spark creativity and new perspectives.

### Benefits of Incorporating the Mandy Aftel Workbook into Your Creative Practice

#### Personal Development

- Cultivates heightened sensory awareness and mindfulness
- Enhances your ability to articulate and communicate scent experiences
- Builds confidence in creating personalized fragrances

#### Artistic Growth

- Encourages experimentation beyond traditional boundaries
- Fosters storytelling and emotional expression through scent
- Provides a structured yet flexible framework for creative exploration

#### Professional Applications

- Useful for perfumers, fragrance designers, and cosmetic formulators
- Serves as an educational resource for fragrance students and enthusiasts
- Inspires new product ideas and branding narratives

### Who Should Use the Mandy Aftel Workbook?

While tailored for those interested in natural perfumery, the workbook is versatile enough for:

- Beginners eager to learn about scent composition
- Experienced perfumers looking for inspiration or refinement
- Artists and creatives interested in sensory storytelling
- Educators and students in fragrance or aromatherapy programs

### Final Thoughts: Embracing the Art of Scent with Mandy Aftel's Guidance

The Mandy Aftel Workbook offers a comprehensive, sensory-rich journey into the world of natural perfumery. By blending technical knowledge with emotional storytelling, it empowers users to craft meaningful, evocative fragrances that resonate on a personal level. Whether your goal is to develop a signature scent, deepen your olfactory awareness, or explore the artistic possibilities of scent, this workbook provides the tools, inspiration, and structure to elevate your practice.

Embarking on this aromatic adventure requires patience, curiosity, and a willingness to explore your senses fully. With Mandy Aftel's guidance, you can unlock the nuanced language of scent and create fragrances that tell your unique story—one note at a time.

**Question** What is the Mandy Aftel Workbook and how can it benefit my personal growth? The Mandy Aftel Workbook is a guided journaling and self-reflection tool designed to help individuals explore their emotions, set goals, and develop mindfulness. It benefits personal growth by providing structured exercises that encourage self-awareness and emotional clarity. **Where can I purchase the Mandy Aftel Workbook?** You can purchase the Mandy Aftel Workbook through her official website, online bookstores like Amazon, or select wellness and self-help shops that carry her publications. **Is the Mandy Aftel Workbook suitable for beginners in self-development?** Yes, the Mandy Aftel Workbook is designed to be accessible for beginners, offering simple yet effective exercises to help start or deepen your self-development journey. **Are there any online communities or support groups related to the Mandy Aftel Workbook?** Yes, there are online forums and social media groups where users share their experiences with the Mandy Aftel Workbook, discuss insights, and offer mutual support for personal growth. **How long does it typically take to complete the Mandy Aftel Workbook?** The completion time varies depending on individual pace, but most users find it takes several weeks to a few months to work through all exercises thoroughly. **Can the Mandy Aftel Workbook be used alongside therapy or coaching programs?** Absolutely. The workbook can complement therapy or coaching by providing additional reflection tools and exercises to reinforce personal insights outside of sessions.

**Related keywords:** Mandy Aftel, workbook, fragrance, perfume creation, scent design, aromatherapy, fragrance recipes, perfume crafting, scent development, Aftel Studio

## FRAGRANT THE SECRET LIFE OF SCENT

## fragrant the secret life of scent

Scent has been an integral part of human experience for thousands of years, influencing emotions, memories, and even social interactions. From the earliest use of aromatic herbs in ancient rituals to the modern perfume industry, fragrances continue to enchant and fascinate us. Behind the allure of a captivating aroma lies a complex world of biology, chemistry, culture, and psychology. This article explores the secret life of scent, revealing how fragrances shape our lives in ways we often overlook.

## The Science Behind Fragrance: How Scent Works

Understanding the science of scent involves exploring how our sensory system detects and processes odors, as well as the chemical composition of fragrances.

### How the Human Nose Detects Odors

Our sense of smell begins in the olfactory epithelium, a specialized tissue located inside the nasal cavity. When we encounter a scent, molecules from the fragrance bind to olfactory receptors on sensory neurons. These receptors are highly sensitive and specific, allowing us to distinguish thousands of different odors.

Once activated, these neurons send signals to the olfactory bulb in the brain, which processes the information and relays it to areas like the limbic system, responsible for emotion and memory. This connection explains why certain scents evoke powerful emotional responses or memories.

### Chemical Composition of Fragrances

Perfumes and scented products are complex mixtures of aromatic compounds, solvents, fixatives, and carrier oils. These include:

- Essential oils: Natural extracts from plants, flowers, herbs, and spices.
- Fragrance oils: Synthetic compounds designed to mimic or enhance natural scents.
- Fixatives: Substances that stabilize the fragrance and prolong its scent.
- Solvents: Usually alcohol, which dissolves the aromatic compounds and facilitates application.

The art of perfumery involves blending these components to create harmonious and memorable fragrances.

## The Cultural Significance of Scent

Throughout history, scent has played a vital role in cultural practices, rituals, and social status.

## Ancient Uses of Fragrance

- Religious Ceremonies: Incense and aromatic oils were used in temples to purify spaces and honor deities.
- Royalty and Nobility: Fragrances signified wealth and power, often reserved for royalty and aristocrats.
- Beauty and Personal Hygiene: Ancient Egyptians, Greeks, and Romans used scented oils and perfumes for personal grooming.

## Fragrance in Modern Society

Today, scent continues to influence social interactions and personal identity. Perfumes are considered a form of self-expression, and fragrances are used in marketing to evoke specific feelings or associations.

## The Psychology of Fragrance

The connection between scent and emotion is profound, impacting mood, behavior, and even health.

## How Fragrance Affects Mood and Emotions

Certain scents are known to induce relaxation, alertness, or happiness. For example:

- Lavender: Calming and stress-relieving.
- Citrus (lemon, orange): Energizing and uplifting.
- Vanilla: Comforting and soothing.

These effects are leveraged in aromatherapy and wellness practices.

## Fragrance and Memory

The olfactory system's direct connection to the limbic system makes scent a powerful trigger for memories. A familiar fragrance can instantly transport someone back to a specific time or place, evoking feelings associated with that memory.

## Creating Fragrances: The Art and Science of Perfumery

Perfumery is both an art and a science, requiring creativity, chemistry, and an understanding of human psychology.

## Classification of Perfumes

Perfumes are categorized based on their scent profile and concentration:

- Parfum (Extrait de Parfum): Highest concentration of aromatic compounds, lasting 6-8 hours.
- Eau de Parfum (EDP): Slightly diluted, lasting around 4-6 hours.
- Eau de Toilette (EDT): Lighter, lasting 3-4 hours.
- Eau de Cologne (EDC): Fresh and light, lasting 2-3 hours.
- Eau Fraîche: Minimal concentration, with a fleeting scent.

## Steps in Creating a Perfume

- Concept Development: Deciding on the scent theme and mood.
- Selection of Notes: Choosing top, middle, and base notes.
- Blending: Combining aromatic compounds to achieve harmony.
- Aging: Allowing the perfume to mature and develop complexity.
- Testing and Refinement: Adjusting the formulation based on sensory evaluation.

## The Role of Scent in Daily Life and Well-being

Fragrance influences various aspects of our daily routines and overall health.

### Personal Care and Fragrance

From soaps and shampoos to deodorants and body lotions, scented products enhance personal grooming and boost confidence.

### Aromatherapy and Holistic Health

Many essential oils are used in aromatherapy to promote relaxation, reduce anxiety, and improve sleep. Popular oils include:

- Lavender: Stress relief.
- Peppermint: Mental clarity.
- Eucalyptus: Respiratory health.

## Fragrance in Home and Environment

Scented candles, diffusers, and air fresheners create welcoming atmospheres, influence mood, and even purify indoor air.

## Emerging Trends and Future of Fragrance

The perfume industry continues to evolve, integrating new technologies, sustainability efforts, and cultural shifts.

## Innovations in Fragrance Development

- Sustainable ingredients: Using ethically sourced and eco-friendly materials.
- Personalized perfumes: Custom scents tailored to individual preferences.
- Smart fragrances: Incorporating electronic devices that release scent on demand.

## Environmental and Ethical Considerations

Consumers are increasingly aware of the environmental impact of fragrance production, encouraging brands to adopt greener practices and transparent sourcing.

## Conclusion: The Enduring Allure of Scent

Fragrant the secret life of scent reveals a world that is as complex as it is enchanting. From its biological mechanisms to its cultural significance and psychological impact, scent remains a powerful force shaping human experience. Whether used to evoke memories, express individuality, or enhance well-being, fragrances continue to captivate our senses and enrich our lives. As science and art intertwine, the future of scent promises even more innovative and meaningful ways to explore this invisible yet impactful aspect of our existence.

Fragrant: The Secret Life of Scent ? An In-Depth Exploration

Introduction: Unlocking the Mysteries of Fragrance

Fragrance is an invisible yet powerful force woven into the fabric of our daily lives. From the moment we wake up to the scent of freshly brewed coffee to the lingering aroma of evening perfumes, scent influences our moods, memories, and perceptions. Fragrant: The Secret Life of Scent delves deep into the complex world of fragrances, revealing the science, history, and artistry behind what makes scent so captivating. This piece aims to explore the multifaceted nature of fragrance, offering insights into its creation, cultural significance, psychological effects, and future trends.

## The Science of Scent: How Fragrances Are Born

### The Chemistry Behind Fragrance

At its core, fragrance is a masterful blend of volatile compounds that evaporate into the air, reaching our olfactory receptors. These compounds are primarily classified into three categories:

- Essential Oils and Natural Extracts: Derived from flowers, fruits, spices, and woods through distillation, expression, or solvent extraction.
- Synthetic Aromachemicals: Man-made compounds designed to mimic natural scents or create entirely new olfactory experiences.
- Fixatives: Substances that stabilize volatile compounds, prolonging the scent's longevity.

### The Olfactory System

Our sense of smell is facilitated by a complex olfactory system:

- Olfactory Receptors: Located in the nasal cavity, these receptors detect scent molecules.
- Signal Transmission: Receptor activation sends signals to the olfactory bulb in the brain.
- Perception & Memory: The limbic system processes these signals, linking scents to emotions and memories.

### The Composition of Perfume

Perfumes are structured in a hierarchical manner:

- Top Notes: The initial impression, light and volatile (e.g., citrus, herbs).
- Heart (Middle) Notes: The core of the fragrance that emerges after the top notes fade (e.g., florals, spices).
- Base Notes: Deep, rich scents that linger longest (e.g., woods, amber, musk).

### History and Cultural Significance of Scent

#### Ancient Civilizations and Fragrance

- Egypt: The birthplace of perfumery, where essential oils like myrrh and frankincense were used in rituals and embalming.

- Mesopotamia & Persia: Developed early methods of distillation, enriching their cultural practices.
- India: Used natural oils and resins in religious ceremonies and daily life.

## Fragrance in Religious and Ritual Contexts

Scent has long been intertwined with spirituality:

- Incense offerings in temples.
- Sacred oils in religious rites.
- Fragrance as a symbol of divine presence or purity.

## Perfume as a Status Symbol

Throughout history, perfumes signified wealth and status:

- Royal courts and aristocrats commissioned bespoke scents.
- The 16th-century European courtly obsession with exotic perfumes.
- Modern luxury branding elevates fragrance to an art form and social signifier.

## Artistic Creation: Crafting a Signature Scent

### The Perfumer's Art

Perfumers, or "noses," combine science and artistry:

- Ingredient Selection: Choosing natural and synthetic components.
- Blending & Balance: Achieving harmony among top, heart, and base notes.
- Innovative Techniques: Layering scents to evoke specific emotions or stories.

## The Process of Developing a Fragrance

- Concept Development: Defining the mood, theme, or inspiration.
- Ingredient Sourcing: Gathering raw materials, often from sustainable sources.
- Formulation: Creating initial prototypes and refining scent profiles.
- Testing: Evaluating scent longevity, projection, and appeal.
- Finalization & Packaging: Producing the fragrance in bottles, often with artistic design.

## Trends in Perfume Composition

- Emphasis on natural ingredients.
- Minimalist, clean scents reflecting modern aesthetics.
- Niche perfumery focusing on unique, artisanal blends.

## Psychological and Emotional Impact of Fragrance

### Memory and Nostalgia

Scents are tightly linked to memory due to the proximity of olfactory pathways to the brain's limbic system. This connection explains why:

- Certain fragrances evoke vivid childhood memories.
- Signature scents become personal identifiers.

### Mood Regulation

Fragrance influences emotions:

- Uplifting scents like citrus and mint boost alertness.
- Calming aromas such as lavender promote relaxation.
- Sensual fragrances can enhance intimacy and confidence.

## Therapeutic Uses

The field of aromatherapy harnesses scent for wellness:

- Stress relief.
- Improved sleep.
- Pain management.

## Fragrance Industry: Market Dynamics and Innovations

### Global Market Overview

The fragrance industry is a multi-billion-dollar sector with consistent growth driven by:

- Increasing consumer interest in personal grooming.
- Expansion into emerging markets.
- Development of unisex and gender-neutral scents.

### Sustainable and Ethical Practices

Modern brands are responding to consumer demand for:

- Eco-friendly sourcing.
- Cruelty-free testing.
- Transparent ingredient disclosure.

### Technological Advancements

- Perfume Personalization: Custom scent creation using AI and digital tools.
- Virtual Sampling: Augmented reality and virtual try-ons.
- Scent Marketing: Using fragrances in retail environments to enhance customer experience.

### Future Trends and Innovations

#### Biotechnological Approaches

- Lab-grown ingredients reducing environmental impact.
- Microbial fermentation to produce natural aroma compounds.

#### Sensory Science and Multisensory Experiences

- Integration of scent with visual and tactile stimuli.
- Immersive scent environments in art, hospitality, and retail.

#### The Rise of Niche and Indie Brands

- Emphasis on storytelling and authenticity.
- Limited edition and artisanal products gaining popularity.

### Conclusion: The Hidden Power of Fragrance

Fragrant: The Secret Life of Scent reveals that scent is much more than a fleeting impression; it is a complex, layered phenomenon that intertwines chemistry, culture, emotion, and artistry. Whether as a tool for personal expression, a spiritual ritual, or a commercial enterprise, fragrance continues to evolve, reflecting human innovation and the timeless desire to capture and communicate the ineffable. As we deepen our understanding of scent's secret life, we appreciate its profound influence on our identities and experiences, reminding us that in the world of fragrance, there is always more than meets the nose.

**Question** What is the central theme of 'Fragrant: The Secret Life of Scent'? The book explores the complex world of fragrances, revealing how scents influence our emotions, memories, and daily lives while delving into the science and history behind perfume creation. **Answer** Who is the author of 'Fragrant: The Secret Life of Scent'? The book is written by Mandy Aftel, a renowned perfumer and expert in natural fragrances. How does the book explain the science behind scent perception? It discusses how our olfactory system processes scents, the role of scent molecules, and how fragrances can evoke powerful emotional and nostalgic responses. Does the book cover the history of perfume and scent-making? Yes, it provides an in-depth look at the historical evolution of fragrances across different cultures and eras. Are natural ingredients emphasized in 'Fragrant: The Secret Life of Scent'? Absolutely, the book highlights the importance and beauty of natural ingredients used in traditional and modern perfumery. Can readers learn about creating their own fragrances from this book? While primarily informative about the art and science of scent, the book offers insights that can inspire readers to experiment with creating personalized fragrances. What makes this book relevant in today's scent culture? It taps into current trends emphasizing natural, artisanal, and emotionally meaningful fragrances, providing a deeper understanding of what makes scents special. Does the book include stories or anecdotes related to famous perfumes? Yes, it features engaging stories and historical anecdotes about iconic perfumes and the people behind them. Is 'Fragrant: The Secret Life of Scent' suitable for beginners or only experts? The book is accessible to both beginners interested in scents and perfume enthusiasts seeking a deeper understanding, thanks to its engaging and informative approach.

**Related keywords:** fragrance, scent, perfume, aroma, olfactory, sensory, fragrance composition, aromatic notes, scent psychology, perfume artistry

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